

**WAKE COUNTY PUBLIC SCHOOL SYSTEM
COMMUNICATIONS DIVISION
MISSION, VISION, AND VALUES
JUNE 2009**

Mission: To provide services and share information to increase understanding within our community to support 21st century learning in our school system.

Vision: The Communications Division will lead the district in connecting with and engaging our community to support high quality public education.

Value Statements:

- Be trustworthy; our integrity will be above reproach.
- Communicate honestly with our community and stakeholders in a timely manner.
- Respect our customers and colleagues
- Facilitate creative and innovative solutions to challenges and opportunities
- Commit to excellence and continuous improvement in all we do.